

THE FOUR WAYS THERAPISTS CAN MAKE MORE MONEY



GET MORE CLIENTS

- Make it easy to book sessions
- Brand your services
- Advertise (correctly)
- Build social media communities

GET MORE TIME

- See clients when other therapists are not seeing clients like evenings & weekends, and charge a premium for this

MAKE MORE MONEY PER CLIENT

- Upsell added services
 - > Groups | Intensives | Workshops
- Structure your offerings as programs or packages
- See self-paying clients
- Sell Products in an office store
- Retain existing clients and eliminate no shows

CREATE PASSIVE INCOME

- Write a book at TwelveWeekBook.com
- Record meditation and self-hypnosis MP3's
- Create online classes
- Write a workbook
- Create a podcast
- Produce inspirational products